



PLOVDIV



11TH INTERNATIONAL MEETING OF TOURISM

European Capital of Culture 2019

13-16 November 2019



DEAR LADIES AND GENTLEMEN,

I am pleased to invite you to participate in the 11th INTERNATIONAL MEETING OF TOURISM, which will be held from the 13th to the 16th November 2019 in the ancient, yet eternally alive and dynamically developing city of Plovdiv, of which I have the honor of being a mayor.

Over the last decade, Plovdiv has established itself as a sustainable destination on a national and international level with a multi-layered cultural and historical heritage from antiquity to present days. On the other hand, the city dynamically enriches the infrastructure of tourist and public spaces and, last but not least, adapts to the needs of people with specific needs. The tourist product develops in many and interrelated directions such as culture and history, events, festivals, sports, wine and gourmet, business and more. In the last years, Plovdiv, completely well-deserved, is becoming more and more popular within some of the leading world media such as Lonely Planet, The Guardian and The New York Times, and in 2016 it received the FIJET Golden Apple (Federation Internationale des Journalistes et Ecrivains du Tourisme).

This year, the focus of the Eleventh International Meeting of Tourism will be "Plovdiv – European Capital of Culture 2019". One of the main accents will be presenting the Roman Mosaic Heritage of the ancient Philippopolis, which became the reason for our city to be included in the UNESCO indicative list of significant cultural and natural sites.

It would be my pleasure to WELCOME you to the 11th INTERNATIONAL MEETING OF TOURISM in Plovdiv – EUROPEAN CAPITAL OF CULTURE 2019 ■

ENG. IVAN TOTEV
Mayor of Plovdiv Municipality



More information and registration:
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Contact person: Velichka Charakchieva

REGISTRATION

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DRAFT PROGRAMME

13 NOVEMBER (WEDNESDAY)

ARRIVING, TRANSFER FROM SOFIA AIRPORT. ACCOMMODATION
20:00 – WELCOME COCKTAIL

14 NOVEMBER (THURSDAY)

07:00 – 08:30 – BREAKFAST
08:30 – 09:00 – REGISTRATION
09:00 – 11:00 – OFFICIAL OPENING OF THE FORUM
11:00 – 11:30 – COFFEE BREAK
11:30 – 13:30 – WORKING MEETINGS BETWEEN THE PARTICIPANTS (B2B)
13:30 – 14:30 – LUNCH
15:00 – 18:00 – SIGHTSEEING TOUR
20:00 – 22:00 – DINNER

15 NOVEMBER (FRIDAY)

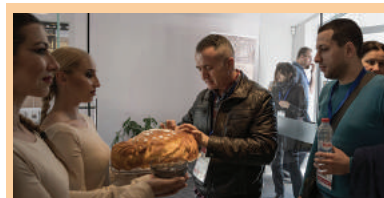
07:30 – 08:30 – BREAKFAST
09:00 – 12:30 – VISITING HOTELS IN PLOVDIV
12:30 – 13:30 – LUNCH
14:00 – 17:00 – VISITING THE OLD TOWN OF PLOVDIV AND THE „YOUNG WINE“ FESTIVAL
17:00 – 19:00 – FREE TIME
19:30 – 23:30 – GALA DINNER

16 NOVEMBER (SATURDAY)

07:30 – 09:00 – BREAKFAST
TRANSFER TO SOFIA AIRPORT /PLOVDIV AIRPORT/

NOTES:

THE PARTICIPATION FEE INCLUDES TRANSFER FROM AND TO SOFIA AND PLOVDIV AIRPORTS ONLY ON THE 13TH AND 16TH NOVEMBER 2019;
THE PARTICIPATION FEE INCLUDES ACCOMODATION ON THE 13TH, 14TH AND 15TH NOVEMBER 2019;
THE PROGRAMME MAY SUBJECT TO CHANGE.



In the year of 2012 in Plovdiv, the first of its kind International Meeting of Tourism in Bulgaria took place. Its main aim was to encounter the foreign and the Bulgarian tourist business.

Over the past years the Municipality of Plovdiv organized and realized 9 editions of the meeting, in which more than 800 tour operators and media representatives from more than 30 different counties from Europe, Asia, Africa and North America, took part.

In the present year of 2019 the 11th edition of the meeting is coming, having the ambition to consolidate the position of Plovdiv between some of the most preferable tourism destinations on world level and to emphasize its role as the EUROPEAN CAPITAL OF CULTURE in 2019.



PLOVDIV - EUROPEAN CAPITAL OF CULTURE 2019

Here you can enjoy the splendor of one of the best preserved ancient theatres in the world. It is the pearl in the crown of the Roman heritage, that dates back to 1st c. AD and it fascinates the visitors even today. The stage of the theatre is open for many various types of events, which are part of the cultural calendar of the city as well as the program of Plovdiv 2019.



You should not fail to top up the feeling of visiting the Roman Stadium built in the 2nd c. AD. In the newly built multimedia center visitors will have the chance to submerge in the atmosphere of the Ancient with the 3D animation – Plovdiv in the second century. It is the start of new interactive way to present the cultural values of Plovdiv.



The Old Town of Plovdiv is a rare combination between Prehistory, Thracian culture, Hellenistic and Roman culture, from the Middle Ages, the National Revival period and the XX c. The feeling you get while walking on the cobble streets, beside the glorious facades of the houses and among past and history, is one of a kind.



The Small Basilica of Philippopolis was constructed in the middle of the V c. It is part of the rich mosaic heritage of Plovdiv and it is a creation of some of the most skillful craftsmen of the ancient Philippopolis. All of those tiny colorful stones are so satiated with symbols, energy and history, that they can carry you in one long gone world.



Klianti House is one of the oldest preserved houses (from the middle of 18th c.) in the Old Town of Plovdiv. It amazes with a stunning combination between architecture, decoration and wall-paintings. Behind the magnificence of "The Pearl of the Old Town" there are decades of researches and restoration work. The decorative ornaments are some of the best patterns for its time.



Kapana is Plovdiv's district of creative industries with plenty of art shops offering various artistic activities and trendy cafes and bars with unique atmosphere and coziness. The area of Kapana has become favorite place for the locals as it hosts number of festivals and artistic events.